

Xxxx Advanced Trademark Law 5 ECTS

Teachers

Katja Lindroos/UEF Law School in cooperation with IPR University Center.

Aim and Content

The student will learn the advanced features of international and European trademark law as well as differences between the legal traditions and trademark systems of the world. The student will learn to understand the central concepts of trademark law and familiarize him or herself with recent international scholarship. The student will acquire skills to evaluate and test comparative conclusions for reliability and accuracy.

Learning outcomes

The course covers advanced international and European trademark law through selected court cases and legislation on similar issues in different legal cultures. The student will improve research skills in utilizing international legal sources, institutions and databases. The course covers issues related to advanced trademark law from both a European and international perspective.

After completing the course students will be able to:

- Understand and critically analyse legislations, court decisions, as well as legal literature in trademark law at an advanced level;
- Understand, describe and analyse the impact of new technological developments to the overall trademark system;
- Demonstrate depth and breadth understanding of the need and consequences of the developments of new policies and legislations in the field of trademark law.

Methods

The course may be completed 100 % online through independent study of electronically available course materials. The course consists of two mandatory elements and mandatory course materials:

- Quizzes and problems (30%), and
- Essay paper (70%).

Mandatory quizzes and problems based on the course materials count for 30 % of the grade. The student may attempt the quiz five times, and must receive 70 % of the available points to pass.

An essay of 15 pages counts for 70 % of the grade. Students may write essays in pairs. Essays authored by pairs must be 25 pages. Students must pre-approve their essay topics by January 31, 2019 regardless of time of completion of the course. Essays are subject to plagiarism detection.

Student completing the online course by 30.4.2020 will be graded by 31.5.2020. Students completing the online course by 31.7.2020 will be graded by 31.8.2020.

Prerequisites

Basic course in intellectual property law, such as ONEVAL0032 - Guide to IPRs, ONPOOL6B, Introduction to Intellectual Property Law, or equivalent. The course is a Master level course.

Further information

The course is offered online from 1.1.2020 -31.7.2020 by IPR University Center.

Selected students will be informed of their selection by latest 31.12.2019 and be granted access to the study portal, where further information is available.

Quotas: The course is offered in cooperation with IPR University Center. Entry is limited to 40 students. Students from University of Lapland, UEF Law School and University of Helsinki have priority to 36 seats, giving each partner 12 seats. Should any seats remain open they default to eligible students at UEF Law School, University of Lapland and University of Helsinki respectively, in order of registration. Students from other IPR University member universities are reserved four seats. Any registered, eligible student may fill a vacant seat, if quotas are not otherwise filled.

Student completing the online course by 30.4.2020 will be graded by 31.5.2020. Students completing the online course by 31.7.2020 will be graded by 31.8.2020.

Language of instruction is English, including all assignments.