

Advanced trademark law 5 ECTS

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| Objectives |
| <i>The student will learn the advanced features of international and European trademark law as well as differences between the legal traditions and trademark systems of the world. The student will learn to understand the central concepts of trademark law and familiarize him or herself with recent international scholarship. The student will acquire skills to evaluate and test comparative conclusions for reliability and accuracy.</i> |
| Contents |
| <i>The course covers advanced international and European trademark law. The course covers selected court cases and legislation on similar issues in different legal cultures. The student will improve research skills in utilizing international legal sources, institutions and databases.</i> |
| Study methods |
| <i>The course may be completed 100 % online through independent study of electronically available course materials. The course consists of two mandatory elements and mandatory course materials; assignments (30%) and essay paper (70%). Mandatory quizzes and problems based on the course materials count for 30 % of the grade. The student may attempt the quiz five times, and must receive 70 % of the available points to pass. An essay of 15 pages counts for 70 % of the grade. Students may write essays in pairs. Essays authored by pairs must be 25 pages. Students must pre-approve their essay topics by January 31, 2024 regardless of time of completion of the course. Essays are subject to plagiarism detection at the student's home university. Students must receive 50 % of the available points to pass the essay. The passing grades of the quizzes and the essays will be weighted at 30 % and 70 % respectively to constitute the grade for the class. Student completing the online course by 30.4. 2024 will be graded by 31.5. 2024. Students completing the online course by 31.7. 2024 will be graded by 31.8.2024.</i> |
| Teaching methods |
| <u>E-platform:</u> <i>The course has a learning platform at IPR University Center that includes all learning material for the course, including quizzes. All students submit their essays on the IPRUC learning platform. UEF students will submit their essays for plagiarism detection via TURNITIN in UEF Moodle.</i> |
| Learning material |
| <i>All materials shared on the learning platform.</i> |
| Further information |
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| Prerequisites |
| <i>Basic course in intellectual property law, such as Immateriaalioikeus 5 ECTS or equivalent. The course is a Master level course.</i> |
| Further information |
| <i>The course is offered online from 15.1.2024-31.7.2024 by IPR University Center. Quotas apply, however selection of eligible students within the quotas is performed on a first-come-first-served basis. See prerequisites for eligibility. Registration opens on November 13, 2023 at 8.00 and closes December 11, 2023 at 22.00. You must register during that time at https://link.webropol-surveys.com/Participation/Public/07960128-34df-4c8a-bf2b-d56c741c68a8?displayId=Fin2774593 Selected students will be informed of their selection by latest 20.12.2023 and be granted access to the study portal, where further information is available.</i> |
| Further information |

Quotas: The course is offered in cooperation with IPR University Center. Entry is limited to 25 students. Students from UEF Law School, University of Lapland and University of Helsinki have priority to 21 seats, giving each partner 7 seats. Should any seats remain open they default to eligible students at UEF Law School, University of Lapland and University of Helsinki respectively, in order of registration. Students from other IPR University member universities are reserved 4 seats. Any registered, eligible student may fill a vacant seat, if quotas are not otherwise filled. Language of instruction is English, including all assignments. The course is available as a Master specialization course for the OTM degree, as a Subject Studies Course or a practice seminar for the HTK/HTM degree.

Further information

Hang Nguyen, Laura Tammenlehto in cooperation with IPR University Center

Teaching language (compulsory)

Language of instruction is English, including all assignments.